APPLEBY

INTELLECTUAL PROPERTY

ABOUT APPLEBY

APPLEBY IS ONE OF THE WORLD'S LEADING INTERNATIONAL LAW FIRMS. OUR GLOBAL TEAMS OF LEGAL SPECIALISTS ADVISE PUBLIC AND PRIVATE COMPANIES, FINANCIAL INSTITUTIONS AND PRIVATE INDIVIDUALS.

We are a full service law firm providing comprehensive, expert advice and services across corporate, dispute resolution, property, regulatory and private client and trusts practice areas. We work with our clients to achieve practical solutions whether from a single location or across multiple jurisdictions.

We are regularly recognised for our professionalism, integrity and excellence, and these are the values we pride ourselves on and are at the core of our business.

We operate in ten highly regarded and well-regulated global locations. These include the key offshore jurisdictions of Bermuda, the British Virgin Islands, the Cayman Islands, Guernsey, Isle of Man, Jersey, Mauritius, and the Seychelles, as well as the international financial centres of Hong Kong and Shanghai.

Our global presence enables us to provide comprehensive, multi-jurisdictional legal advice at the times most beneficial to our clients.

"Appleby is a firm that you can put your complete trust in to find a solution"

Legal 500

"Respected firm with an unparalleled global network"

Chambers & Partners

OVERVIEW

THE MAIN ASSET OF ANY BUSINESS IN THE TWENTY FIRST CENTURY IS ITS KNOW-HOW AND INTELLECTUAL PROPERTY. ALL BUSINESSES THEREFORE NEED TO BE AWARE OF THE INTELLECTUAL PROPERTY THEY ARE GENERATING, HOW TO PROTECT IT AND COMMERCIALISE IT.

At Appleby, we are acutely aware of the issues affecting businesses, governments, research institutes, individual inventors, artists and authors and are well placed to advise clients in this area. As one of the leading providers of offshore legal services, we advise on all aspects of intellectual property protection and commercialisation in the jurisdictions in which we operate. In conjunction with our Dispute Resolution group, Appleby has experience in taking action against the infringers of intellectual property rights and in the conduct of passing-off actions.

Our services include:

- Advice on registration of intellectual property
- Advice on intellectual property issues in relation to business acquisitions and disposals
- Intellectual property advice in the area of employment and consultancy contracts
- Advice on commercialisation and licensing arrangements – both hard and soft intellectual property
- Software and website development agreements
- IT development and maintenance agreements
- IT outsourcing agreements
- Publishing agreements
- Competition law
- Data protection
- Intellectual property audits
- Intellectual property due diligence

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CLIENTS

Our clients include precision manufacturing companies, satellite companies, eGaming companies, software development companies, multinational banks, entrepreneurs, real estate and media companies.

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ABOUT APPLEBY GLOBAL

Appleby is one of the world's leading international law firms. Our global teams of legal specialists advise public and private companies, financial institutions and private individuals. We are a full service law firm providing comprehensive, expert advice and services across corporate, dispute resolution, private client and trusts, property and regulatory practice areas.

We have offices in eleven highly regarded, well-regulated global locations and practise the laws of eight jurisdictions. Our office locations include the key international jurisdictions of Bermuda, the British Virgin Islands, the Cayman Islands, Guernsey, the Isle of Man, Jersey, Mauritius and the Seychelles, as well as the international financial centres of Hong Kong and Shanghai, and the technology hub of Shenzhen. Our global presence enables us to provide comprehensive, multi-jurisdictional legal advice at the times most beneficial to our clients.

We are regularly recognised for our professionalism, integrity and excellent client service, and these are the values we pride ourselves on and are at the core of our business.

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