

APPLEBY PRESS PACK  
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## 1. KEY CONTACTS

At Appleby we operate a 'virtual' press office so that journalist/the media can reach a contact in most time-zones.

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## 2. ABOUT APPLEBY

The Appleby Group is the world's largest provider of offshore legal, fiduciary and administration services as ranked by The Lawyer 2012 Offshore Survey.

With an unparalleled presence in the key offshore jurisdictions of Bermuda, the British Virgin Islands, the Cayman Islands, Guernsey, Isle of Man, Jersey, Mauritius, and Seychelles, the Appleby Group offers advice on offshore law and also has offices in the international financial centres of London, Hong Kong, Shanghai and Zurich.

In June 2010, Appleby was awarded the prestigious "Offshore Law Firm of the Year" at The Lawyer Awards and in December 2010, was also named "Offshore Law Firm of the Year" at The Legal Week British Legal Awards.

With over 800 lawyers and professional specialists across the Group, Appleby delivers sophisticated, specialised legal services, primarily in the areas of Corporate and Commercial, Litigation and Insolvency, Private Client and Trusts and Property. Appleby's Fiduciary and Administration group of companies provide offshore management and administration services to high net worth individuals, private companies, funds and global corporations.

The Group advises public and private companies, global financial institutions and high net worth individuals, working with them and their advisers to achieve practical solutions, whether in a single offshore location or across multiple jurisdictions.

## 3. KEY FACTS\*:

Partners/Directors: 75

Fee earners: 442

Office locations: Bermuda, British Virgin Islands, Cayman Islands, Guernsey, Hong Kong, Isle of Man, Jersey, London, Mauritius, Seychelles, Shanghai, Zurich

### **Networks and Memberships:**

Terralex

World Services Group

Association of European Lawyers

International Financial Centres Forum

### **Key practice areas:**

Corporate & commercial;

Litigation & insolvency;

Private client & trusts;

Property; and

Fiduciary & administration services

### **Representative clients:**

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\* Information correct as at 1 January 2012

Barclays  
BP International  
Hiscox  
HSBC  
Kane Group Limited  
Novartis  
Royal Skandia

### 3. PHOTOGRAPHY

You can find photographs of our Partners and other fee earners on our website ([applebyglobal.com](http://applebyglobal.com)). Should you need a different specification, please email: [sstone@applebyglobal.com](mailto:sstone@applebyglobal.com)

### 4. HOT TOPICS

We can cover all topics in relation to the offshore world. In particular we have spokespeople who can comment on the following topical issues:

- Offshore jurisdictions
- International financial centres
- Capital markets
- Cross border M&A, including offshore IPOs
- Funds and fund-formation
- Fund disputes
- Litigation and dispute resolution
- Insurance/Reinsurance
- Offshore securitization
- Subscription finance
- Structured finance
- Trusts, including commercial trust formation and litigation
- Insolvency and restructuring

### 5. ADDITIONAL USEFUL SOURCES

Mondaq.com: our materials and commentary regularly gets channeled across the Mondaq network.

Twitter.com: follow [@applebyglobal](https://twitter.com/applebyglobal) for instant Appleby updates and news